

Clothing, Textiles, and Design

Participate in the global apparel industry.

THIS MAJOR IS A GOOD FIT IF YOU CAN SEE YOURSELF:

FOLLOWING FASHION trends and innovations

STUDYING THE HISTORICAL and social significance of clothing and other body ornamentation

DISCOVERING what motivates apparel buyers and finding ways to meet consumer needs

The clothing, textiles, and design major teaches you how textile and apparel products are developed, designed, manufactured, tested for quality assurance, and distributed to customers. You will learn the historical and social context of clothing, including how it defines our individual and group identities. You will also learn the business of product sourcing, merchandising, and marketing.

A faculty advisor will help you tailor the major to fit your personal career goals, whether in design, merchandising, journalism, global sourcing, museum studies, or other areas. If you want to see your name on the masthead of a fashion magazine, take courses in journalism and business. If you aim for a career in merchandising, you will minor in business. And if your goal is fashion design, we'll point you to the theatre department to create costumes for a UI stage show on time and under budget.

INSIDE THE CLASSROOM

In class, you will design actual garments, explore the history of specific types of garments, and practice product development. Your senior year, you will draw on everything you've learned when you and your classmates take on a service project, assessing the needs of a real-world client and delivering a product that meets client specifications.

OUTSIDE THE CLASSROOM

INTERN. Get practical experiences like these: COLDWATER CREEK Work on product development and sourcing at corporate headquarters in Sandpoint, Idaho . . . IDAHO REPERTORY THEATRE Assist the costume designer in creating one-of-a-kind looks for a major theatrical production . . . MACY'S Develop merchandising strategies to respond to research on customer opinions.

STUDY ABROAD. Deepen your understanding of your major—and the world—in countries like these: ENGLAND Learn how the oldest retailer in the world, Liberty House, manages textile sourcing . . . INDIA Gain knowledge of a rich culture with a long history of supplying other countries with exquisite cloth . . . TAIWAN Visit athletic apparel manufacturers and gain a new perspective on the global marketplace.

VOLUNTEER. Make a difference. Put on a fashion show to benefit teacher education in Uganda. Make costumes for children in a child care center. Mentor an at-risk teen.

GET INVOLVED. Network and have fun. INTERNATIONAL TEXTILE AND APPAREL ASSOCIATION Stay abreast of current issues in textiles, apparel, and merchandising as a member of the student chapter . . . FAMILY AND CONSUMER SCIENCES CLUB Find out about opportunities for service, attend an annual state conference, and meet professionals in the field . . . PHI UPSILON OMICRON Join the national honor society in family and consumer sciences.

FASTFACT

The Leila Old Historic Costume Collection contains more than 8,000 garments and accessories for students to study.

CAREER OPPORTUNITIES

The apparel industry is the second-largest employer in the world. Jobs for qualified applicants are plentiful, with starting salaries of up to \$40,000.

Here are a few possibilities:

PRODUCT DEVELOPER. Stay abreast of innovations in the apparel industry through travel and research. Incorporate your findings into existing products or develop new products.

DESIGNER. Create costumes for theatre, movies, television, or a fashion label. Work with an art director to develop a vision and then select fabrics, make patterns, and fit actors or models.

FASHION JOURNALIST. Chronicle evolving trends for a newspaper or magazine.

IMPORT SPECIALIST. Work with retailers and manufacturers around the world to move their products from one country to another within the context of trade regulations.

SALES DIRECTOR. Determine marketing strategies for retail merchandise, both in-store and online. Prepare visual displays, promotions, pricing, and markdown planning.

OWNER. Operate your own boutique. Do it all—buying, merchandising, marketing—on a more personal scale.

COMBINE YOUR EDUCATION. A second language such as Spanish, French, or Hindi can open doors to careers in international manufacturing and trade. Consider additional courses in business, history, journalism, or anthropology.

CONTINUE YOUR EDUCATION. Earn an advanced degree in fine arts, anthropology, sociology, business, or apparel trade law.

FIND OUT MORE ABOUT THE UNIVERSITY OF IDAHO CLOTHING, TEXTILES, AND DESIGN MAJOR

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	FRESHMAN	SOPHOMORE	JUNIOR	SENIOR
FALL	CORE 103-149 Core Discovery Course	Econ 201, 202 Principles of Economics or Econ 272 Foundations of Economic Analysis	Bus 321 Marketing	Electives Electives—Clothing, Textiles, & Design
	Engl 101 Intro. to College Writing (if required)	FCS 105 Individual & Family Development	FCS 205 Concepts in Human Nutrition or FCS 462 Eating Disorders	Electives Electives—Adviser-Approved
	FCS 119 Fashion from Concept to Consumer	FCS 223 Evaluation of Apparel & Textiles	FCS 324 Apparel Design II	Electives Electives
	FCS 123 Textiles	Psyc 101 Intro. to Psychology or Soc 101 Intro. to Sociology	FCS 448 Consumer Economic Issues	
	Elective Elective—Computer Applications	Elective Elective—Natural Science or Core Science	Electives Electives—Adviser-Approved	
	TOTAL	16	15-17	17-18
SPRING	Art 100 Visual Art	Anth Elective—Anthropology	FCS 419 Dress & Culture (fulfills international requirement)	FCS 424 Aesthetics for the Apparel Professional
	Comm 101 Fundamentals of Public Speaking	FCS 329 History of Western Dress	FCS Elective—Family & Consumer Science	Elective Elective—Clothing, Textiles, & Design
	CORE 153-199 Core Discovery Course	Math/Stat Elective—Math or Statistics	Elective Elective—Clothing, Textiles, & Design	
	Engl 102 College Writing & Rhetoric	Elective Elective—Clothing, Textiles, & Design or Family & Consumer Science	Electives Electives—Adviser-Approved	
	FCS 224 Apparel Design I	Elective Elective—Natural Science or Core Science	Elective Elective	
	Elective Elective	TOTAL	15-16	17

Total for degree = 128 credits. Course offerings may change from year to year. Always check the current course catalog.

TO LEARN MORE
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“My internship at Sameunderneath clothing company in Portland, Oregon, allowed me to see firsthand what it is to run your own clothing business.”

SARAH FUGER, *clothing, textiles, and design major*