

Agribusiness

Use your business skills to become a leader in agriculture.

THIS MAJOR IS A GOOD FIT IF YOU CAN SEE YOURSELF:

TAKING A HANDS-ON approach to understanding, managing, and motivating people

APPLYING YOUR KNOWLEDGE of business to making decisions about production processes and marketing strategies

USING STRONG COMMUNICATION and leadership skills to work in teams that may include accountants, plant scientists, animal scientists, environmental scientists, and engineers

In the agribusiness major, you'll study business management, marketing, trade policy, finance, and communication in the context of agriculture and the food industry. You'll learn from teachers who study today's pressing issues for agribusiness: the contributions of immigrant farm workers to vegetable production . . . consumer attitudes toward eco-labeled food . . . organic potato production and marketing . . . dairy business management . . . risk management strategies for Pacific Northwest grain producers . . . and other top concerns.

Emerging trends in sustainability, such as organics, combined with an increasingly global economy, make the study of agribusiness more dynamic today than ever.

INSIDE THE CLASSROOM

Courses in accounting, microeconomics, communications, farm and business management, and marketing will teach you skills for solving problems and improving the efficiency of production and distribution. In class, you might practice commodities trading, immerse yourself in policy-making during a field trip to the state capital, or role play adversaries in natural resource disputes.

Your senior year, you'll draw on everything you've learned when you assess an issue for a real-world client and present the client with your findings. Our seniors have worked for the J. R. Simplot Company, HomeGrown Poultry, and National Cattlemen's Beef Association.

OUTSIDE THE CLASSROOM

INTERN. Get practical experiences like these: **FARM CREDIT SERVICES** Analyze data to determine the financial performance of farmers seeking loans . . . **U.S. CONGRESS** Conduct policy research as a legislative intern in Washington, D.C. . . . **LIVESTOCK MARKETING INFORMATION CENTER** Apply new decision-making tools.

STUDY ABROAD. Deepen your understanding of your major—and the world—in countries like these: **PERU** Shadow a pepper production and marketing company . . . **TAIWAN** See international trade from a new perspective . . . **NEW ZEALAND** Observe different types of agriculture.

GET INVOLVED. Network and have fun. **AGRIBUSINESS CLUB** Meet business leaders and potential employers, learn about internships, and get help developing your resume and improving your interviewing skills. Help organize the club's annual golf tournament, test your economics IQ in the national Quiz Bowl competition, and take field trips to regional agribusiness firms . . . **AGRICULTURAL STUDENT AFFAIRS COUNCIL** Become a student leader . . . **AMERICAN AGRICULTURAL ECONOMICS ASSOCIATION** Join the student chapter and attend national meetings and recruitment fairs. Participate in the National Food Marketing Challenge.

FASTFACT

Each year our student teams compete against other universities in host cities like Orlando, New Orleans, and Montreal.

CAREER OPPORTUNITIES

Almost all our graduates receive job offers upon graduation with starting salaries of up to \$45,000. They work in business, for government, and for nonprofit organizations.

Here are a few possibilities:

MARKETING DIRECTOR. Make decisions about your company's marketing strategies and advertising.

PRODUCTION MANAGER. Manage the production processes of an agribusiness firm.

FARM MANAGER. Manage part or all of large farming or ranching operations.

BUSINESS OWNER. Direct all operations of a farm, ranch, or other agribusiness.

ANALYST. Gather and interpret data to support lobbying efforts for an agribusiness organization.

SALES REPRESENTATIVE. Sell agricultural products and services such as fertilizers or nursery plants.

APPRAISER. Determine the market value of land for a financial institution or government agency.

BUYER. Negotiate the acquisition of crops for a food-processing company.

COMBINE YOUR EDUCATION. A second language can open doors to international careers. Take additional courses in business, international affairs, journalism, or plant and animal sciences.

CONTINUE YOUR EDUCATION. Earn an advanced degree in business, finance, law, or agricultural economics.

FIND OUT MORE ABOUT THE UNIVERSITY OF IDAHO AGRIBUSINESS MAJOR

WWW.CALS.UIDAHO.EDU/AERS

	FRESHMAN		SOPHOMORE		JUNIOR		SENIOR	
FALL	AgEc 101	1	Acct 205	4	Acct 310	2	AgEc 481	3
	The Business of Agriculture		Fundamentals of Accounting		Accounting for Business Decisions I		Agricultural Markets in a Global Economy	
	Comm 101	2	AgEc 278	4	AgEc 301	3	Elective	3
	Fundamentals of Public Speaking		Farm & Agribusiness Management		Agricultural Economics I		Elective—Upper-div. Acct, AgEc, Econ, Bus	
	CORE 103-149	4	Biol 102	4	AgEc 356	3	Electives	9-10
	Core Discovery Course		Biology and Society or Biol 115	4	Agriculture & Rural Policy		Electives	
	Engl 101	3	Cells & the Evolution of Life or MMBB 250/255	5	Engl 313	3		
Intro. to College Writing		General Microbiology/Lab		Business Writing or Engl 317	3			
Math 143	3	Econ 201	3	Technical Writing				
Pre-Calculus Algebra & Analytic Geometry		Principles of Economics		Elective	3			
Elective	1-3	Elective	3	Elective—Technical Agriculture				
Elective		Elective—Technical Agriculture		Elective	3			
		Elective—Upper-div. Acct, AgEc, Econ, Bus		Elective—Upper-div. Acct, AgEc, Econ, Bus				
TOTAL	14-16	TOTAL	18-19	TOTAL	17	TOTAL	15-16	
SPRING	Chem 101	4	AgEc 289	3	Acct 311	2	AgEc 478	3
	Intro. to Chemistry		Agricultural Markets & Prices		Accounting for Business Decisions II		Advanced Agribusiness Management	
	or Chem 111	4	BLaw 265	3	AgEc 302	3	Elective	3
	Principles of Chemistry		Legal Environment of Business		Agricultural Economics II		Elective—Upper-div. Acct, AgEc, Econ, Bus	
	CORE 153-199	3	Stat 251	3	Bus 321	3	Electives	9
	Core Discovery Course		Statistical Methods		Marketing or Bus 413	3	Electives	
	Econ 202	3	Elective	3	Organizational Behavior			
Principles of Economics		Elective—Technical Agriculture		Elective	3			
Engl 102	3	Elective	3	Elective—Technical Agriculture				
College Writing & Rhetoric		Elective		Elective	3			
Elective	2-3	Elective		Elective—Upper-div. Acct, AgEc, Econ, Bus				
Elective—Technical Agriculture		Elective		Elective	3			
		Elective		Elective				
TOTAL	15-16	TOTAL	15	TOTAL	17	TOTAL	15	

Total for degree = 128 credits. Course offerings may change from year to year. Always check the current course catalog.

TO LEARN MORE
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AND RURAL SOCIOLOGY
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"I use my leadership skills as current treasurer of the Agribusiness Club. Next summer I will work as a field inspector for Monsanto at a corn seed production facility in Othello, Washington. I hope this will lead to a full-time position where I can make a difference in the agricultural community."

WILLIAM BREWER, *agribusiness major*