

Agricultural Education

AGRICULTURAL INDUSTRY MANAGEMENT AND COMMUNICATIONS OPTION

Use your knowledge and communication skills to advance agriculture.

THIS MAJOR IS A GOOD FIT IF YOU CAN SEE YOURSELF:

INFLUENCING AND EDUCATING about agriculture's crucial role in regional and world economies

GRASPING BUSINESS PRINCIPLES and practices

SELECTING YOUR OWN AREAS of technical expertise

This major teaches you about food production and natural resource use while emphasizing written and oral communication skills. You will also study business, including management and accounting.

You will gain both breadth and depth of knowledge: you will become proficient in several topic areas and master at least one. Select your areas of emphasis according to your career goals. Choose from courses in animal science, agricultural economics, agricultural mechanics, entomology, plant science, horticulture, and soil science.

INSIDE THE CLASSROOM

In technical agriculture courses you'll learn by doing. Explore cow pregnancy rates and grazing management systems at on-campus animal centers. Observe the effects of insects on crop health and work with innovative water management and irrigation systems at our on-campus greenhouses and plant science farms. Explore how engines and food processing equipment work in the machinery lab.

You'll also study agricultural education, communications, English, and business. Learn how to write for the media and practice putting together a news release using Associated Press style. Senior year, draw on everything you've learned for a required internship. Write a proposal for the real-world experience you desire and receive guidance from your teachers and industry supervisors.

OUTSIDE THE CLASSROOM

INTERN. Get practical experiences like these: U.S. CONGRESS Research legislation affecting agriculture . . . IDAHO BEAN COMMISSION Write marketing materials and publications . . . USDA NATURAL RESOURCES CONSERVATION SERVICE Provide technical and financial assistance to farmers and ranchers.

STUDY ABROAD. Deepen your understanding of your major—and the world—in countries like these: INDIA Gain a new perspective on the global marketplace . . . PERU Discover how mango farmers package and market their products . . . TAIWAN See how farms are organized to get the most out of the country's small size.

GET INVOLVED. Network and have fun. COLLEGIATE FFA Manage livestock judging at the Latah County Fair. Hear special presentations by professionals. Attend state and national FFA events . . . COLLEGIATE 4-H Teach workshops and attend conferences . . . BLOCK AND BRIDLE Practice showmanship, judge contests, and exhibit livestock at regional shows.

FASTFACT

You could write for the CALS student newsletter, *AgLine*, or the University of Idaho student newspaper, the *Argonaut*.

CAREER OPPORTUNITIES

Almost all of our graduates receive job offers upon graduation with starting salaries of up to \$40,000. Work in adult or youth education or for government agencies, nonprofit organizations, and business.

Here are a few possibilities:

PUBLIC RELATIONS SPECIALIST. Research, develop, and collaborate on media materials for a food manufacturer or agricultural group.

JOURNALIST. Specialize in the agricultural topics of your choice and write about current issues for a newspaper or magazine.

ADULT EDUCATOR. Provide technical training for agriculture-related companies and enterprises.

YOUTH DEVELOPMENT EDUCATOR. Provide learning opportunities for 4-H, FFA, or other organizations.

POLICY ANALYST. Analyze new legislation related to agriculture for a government agency, legislator, or agricultural group.

RESEARCHER. Conduct research for farm and ranch appraisals or for a leading food processing company.

COMBINE YOUR EDUCATION. A second language can open doors to careers with companies that do business in the U.S. and abroad. You might also take courses in marketing or political science.

CONTINUE YOUR EDUCATION. Go on to graduate school in agricultural economics, communications, or business.

FIND OUT MORE ABOUT THE UNIVERSITY OF IDAHO AGRICULTURAL INDUSTRY MANAGEMENT AND COMMUNICATIONS OPTION

WWW.CALS.UIDAHO.EDU/AEE

	FRESHMAN		SOPHOMORE		JUNIOR		SENIOR	
FALL	AgEd 180	1	Acct 201	3	Comm 431	3	Elective	3
	Intro. to Agricultural Education		Intro. to Financial Accounting		Applied Business & Professional Communication		Elective—Communications	
	AgEd 181	1	Biol 115	4	Elective	3	Electives	9
	Intro. to Extension Education		Cells & the Evolution of Life		Elective—Humanities/Social Science		Electives—Technical Agriculture	
	CORE 103-149	4	Comm 101	2	Electives	4		
	Core Discovery Course		Fundamentals of Public Speaking		Electives—Natural Science/Lab			
Engl 101	3	Elective	3	Electives	6			
Intro. to College Writing		Elective—Humanities/Social Science		Electives—Technical Agriculture				
Math 108	3	Elective	3					
Intermediate Algebra		Elective—Technical Agriculture						
or Math 130	3							
Finite Mathematics								
or Math 143	3							
Pre-Calculus Algebra & Analytic Geometry								
Elective	3							
Elective—Technical Agriculture								
TOTAL	15	TOTAL	15	TOTAL	16	TOTAL	12	
SPRING	Chem 101	4	AgEd 451	2	Elective	2	Electives	5
	Intro. to Chemistry		Communicating in Agriculture		Elective—Agricultural Education		Electives—Agricultural Education	
	CORE 153-199	3	Engl 313	3	Elective	3	Elective	3
	Core Discovery Course		Business Writing		Elective—Business & Accounting		Elective—Communications	
	Engl 102	3	Elective	2	Elective	3	Electives	6
	College Writing & Rhetoric		Elective—Agricultural Education		Elective—Communications		Electives—Technical Agriculture	
Math 130	3	Electives	4	Elective	3			
Finite Mathematics		Electives—Natural Science/Lab		Elective—Humanities/Social Science				
or Math 143	3	Elective	3	Elective	3			
Pre-Calculus Algebra & Analytic Geometry (if needed)		Elective—Technical Agriculture		Elective—International Course				
Elective	3			Elective	3			
Elective—Technical Agriculture				Elective—Technical Agriculture				
TOTAL	16	TOTAL	14	TOTAL	17	TOTAL	14	

Total for degree = 128 credits. Course offerings may change from year to year. Always check the current course catalog.

TO LEARN MORE
 toll free 1.888.88.uidaho
 1.888.884.3246
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CALS STUDENT RECRUITER
 208.885.7984
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DEPARTMENT OF
 AGRICULTURAL AND
 EXTENSION EDUCATION
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“Through my internship at the Dry Pea and Lentil Council I learned a lot about the commodity industry and what it takes to make changes for agriculture through lobbying, grower education, and processor/exporter relationships.”

MARY BARSTOW, agricultural education (double major with crop and weed science)