

University of Idaho Extension

Curriculum Proposal Questionnaire

Return this signed form and your responses to Educational Communications, College of Agricultural and Life Sciences, 83844-2332, or fax it to (208) 885-9046.

Please use a separate sheet to respond to the questions listed below. Attach your responses to this questionnaire and submit them to your unit head. Your unit head's signature indicates support for developing a curriculum project.

For assistance answering these questions please contact an editor in Educational Communications (Diane Noel, dnoel@uidaho.edu, phone: 885-6999; or Mary Ann Reese, mreese@uidaho.edu, phone: 885-7430).

- 1. Author(s).** List the author name(s).
- 2. Title.** Identify the working title of the curriculum.
- 3. Need.** What current situation necessitates this curriculum? Discuss need from the points of view of both your target instructors and their target learners.
- 4. Intended audiences.** Describe the primary, secondary, and other instructor audiences for this curriculum. Describe also the targeted learners.
- 5 Purpose.** What is this curriculum intended to accomplish? How will it meet the identified needs?
- 6. Contribution.** How will this curriculum differ from and be more effective than other print/non-print sources of similar information?
- 7. Uses.** How will the curriculum be used?
- 8. Marketing.** What events, lists, or other strategies should be used to promote the curriculum among your target instructor audiences?
- 9. Format.** What elements will your curriculum include (PowerPoint slides, activity sheets, workbook, teacher instructions, etc.)? How do you envision packaging the curriculum (CD only, binder only, binder and CD, online only, etc.)? What is the anticipated length of the curriculum (number of lessons, minutes per lesson, etc.)?
- 10. Budgetary support.** What are your anticipated funding sources (i.e., grants, commodity groups, critical issues funds, etc.)?
- 11. Timetable.** By what date do you need the curriculum?

I have read the attached proposal and agree that this publication project should be initiated. The author(s) and I acknowledge that my signature does not guarantee funding.

Unit administrator's approval: _____ Date: _____

-----FOR INTERNAL USE-----

Extension or Experiment Station Acknowledgement: _____ Date: _____

Educational Communications Acknowledgment _____ Date: _____